

# WHY IS PUBLIC TRANSIT LOSING RIDERS? A VIEW FROM CALIFORNIA

Thursday, March 28  
12:00 - 1:15 PM (US Arizona)

College Avenue Commons  
(CAVC) Room 559 (Parking)



**Dr. Brian D. Taylor**

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*Director*

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## About the Talk

Public transit use in the U.S. has fallen significantly in recent years. This talk considers this decline, with a focus on California, which has both invested heavily in public transit and has hosted some of the nation's most dramatic patronage losses. An array of potential causes are considered and discussed. The results suggest that the factors behind falling transit use likely vary substantially across metropolitan areas, and may be evolving over time as well. Thus, there are no easy answers for transit systems aiming to win back riders.

## About the Speaker

Brian D. Taylor, PhD, FAICP is a Professor of Urban Planning in the Luskin School of Public Affairs, and Director of the Institute of Transportation Studies at UCLA. He studies travel behavior and transportation equity, finance, politics, and history. He has recently studied falling public transit ridership, public sector responses to new mobility services, the travel of Millennials, the rise of local sales taxes for transportation, and the economic effects of traffic congestion.

This seminar is webcast live to a worldwide audience by  
ASU Engineering – Global Outreach and Extended Education (GOEE).

To access the live webcast and archive of previous seminar recordings, please visit:

<http://links.asu.edu/ASU-Transportation-Seminar>

Light refreshments will be served. Event is open to the public.



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