

UBER & THE FUTURE OF URBAN MOBILITY

Thursday, March 15, 2018

12:00 - 1:00 pm

[Life Sciences Tower E-Wing \(LSE\) Room B04](#) (Parking)



Russell Brooks

*Senior Regional Operations Manager
for Arizona and New Mexico*

UBER



About the Talk

We are going to talk about the future of urban mobility – and what this means for cities and the people who live in them. About how we can cut congestion, pollution and parking, as well as improve access to transportation, by using private cars for public good. And how this can be done using new technology and today's infrastructure.

About the Speaker

Russell Brooks is the Senior Regional Operations Manager in Arizona and New Mexico at Uber, a technology company that helps increase mobility, efficiency, and freedom for riders, eaters, and drivers of all abilities. In the two-and-a-half years that Russell has been at Uber, he has overseen the operational growth of 15 different cities and established regulations statewide in multiple states and airports. Previously, Russell worked at CVS Health for 5 years in multiple roles including overseeing the workforce for Medicare Part-D Enrollment and business & operations development for medication adherence programs. He graduated from Arizona State University with a Bachelor's Degree.

Refreshments provided by Graduate & Professional Student Association (GPSA). Event is open to the public.



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